

19th Annual

IEPTM CONFERENCE



www.iep.ca

Internationally Educated Professionals (IEPs)

TRUE NORTH STRONG



Maximizing Canada's Success
through its Global Talent Assets

PROSPECTUS & SPONSORSHIP PACKAGE



Metro Toronto Convention Centre — 255 Front St. W.

October 30th, 2025

Presented by:



WORKING TOGETHER FOR PROGRESS
www.pcpi.ca

MISSION

Building communities
by empowering people
to pursue their potential



IEPTM
CONFERENCE
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OUR EVENT PARTICIPATION BENEFITS

PCPI has successfully serviced over 10,000 clients annually since 1997 and became a recognized leader among employment and career management centres. Workshops for Internationally Educated Nurses, Training, Coaching, Job Placement and more. The IEP Conference has since become PCPI's flagship initiative which attracts over 1000 IEP delegates annually.

Who we are and what we do

The IEP Conference is Canada's longest-standing and leading event dedicated to Internationally Educated Professionals (IEPs), setting new standards in interactive learning, economic development, and stakeholder engagement. Participants gain access to a wide range of career and personal development opportunities, all supported by subject matter experts from licensing bodies, educational institutions, professional associations, experienced facilitators, employers, and accomplished IEPs.

This year's Conference will feature industry-specific content tailored for professionals in Engineering, Finance and Accounting, Healthcare, Marketing and Communications, as well as Digital and Information Technology.

How your organization benefits by getting involved

Your organization has been recognized as a changemaker for its inclusive and forward-thinking approach to talent acquisition. Whether your ROI is strategic or data-driven, the impact supports both your objectives and Canada's future economic growth.

Join leading organizations like the City of Toronto and CPA Ontario in showcasing your brand to over 1,000 Internationally Educated Professionals (IEPs). These highly skilled individuals represent a vibrant and diverse market segment projected to drive nearly 70% of future growth in Canadian consumer spending.

Sponsorship benefits include enhanced brand visibility, support for your social strategy and recruitment goals, exposure to a targeted talent pool and expanded networking opportunities.

DEI & CSR Alignment

The IEP Conference is an ideal platform for diversity, equity and inclusion goals. Sponsors can:

- Meet their hiring targets
- Promote inclusive branding
- Fulfill Corporate Social Responsibility (CSR) mandates

Historical perspective

The IEP Conference was founded by Progress Career Planning Institute (PCPI) in 2003 as its distinctive contribution to assisting Internationally Educated Professionals achieve success in their Canadian career journey and is dedicated to helping this group secure employment that commensurate with their education and experience. Since its inception, the Conference has attracted and engaged over 1000 IEPs annually.

Conference highlights and features

Keynote Speaker

An accomplished Canadian professional, often an entrepreneur and/or an IEP shares their career story and the steps taken to achieve success, the challenges faced in pursuing their dream and their unique contribution to Canada's economy.

Spotlight on Five Major Sectors

- Engineering
- Finance and Accounting
- Healthcare
- Marketing and Communications
- Digital and Information Technology

Sector Hub Sessions

Panelists from regulatory and accreditation bodies, professional associations, educational institutions and sector industries share their insights on accessing the Toronto job market and succeeding in workplace.

Skill Building Sessions

Presentations on job search strategies and practical tips, linking IEPs with employers' needs delivered at the plenary session.

Exhibitor Marketplace

Our Exhibitor Marketplace is a great way to connect with the Internationally Educated Professionals and position yourself as an organization committed to integrating IEPs into the Canadian workforce.

IEP Resource Directory

A unique and information packed employment resource guide available online at (www.iep.ca) Connect with us at sponsorships@iep.ca

IEP Conference delegate facts and figures

Who to expect

Delegates attending the IEP Conference represent more than 100 countries – they are the current and future contributors to Canada's diverse labour market. Based on historical data gathered from the last 5 IEP Conferences, we can attest to the findings below.

High levels of education

From our collected data, 87% of delegates reported that they held degrees of higher learning. Of that 87%, half hold a Masters Degree or PhD with the remainder citing Bachelors Degrees. Post Graduate Certificates, Diplomas and Trade/Apprenticeship documents were held by the remaining 13%.

Accredited and hire-ready

Internationally Educated Professionals seeking work in Canada must have their credentials recognized, obtain licensing or certification or have their credentials assessed by a relevant regulatory body to determine if they meet Canadian standards. Of our Conference respondents, more than a 1/3 have lived here between 5-20 years and are accredited and hire-ready.

Cutting edge or established experience

Attendance over the past few years has shown us that the pool of talent covers a wide gamut of potential employees. Whether you are looking for an "outside the box" type or prefer a seasoned pro, our Conference attracts prime work age candidates with 65% of them between the ages of 30 and 49.

Enhancing Canada's knowledge of global dynamics

Our Conference draws Internationally Educated Professionals from every region of the globe. They bring a wide range of knowledge and understanding in relation to global economic markets, skills, trends and culture which will bolster Canada's effectiveness within global contexts on a world-wide stage.

EXHIBIT AREA SPECS

RECOGNITION

DIGITAL PROMOTION

VISIBILITY

ADDED BENEFITS & AMENITIES

	EXHIBITOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	SECTOR SPONSOR	TITLE SPONSOR
	\$ 1,750 <i>(plus 13 % HST)</i>	\$ 3,500 <i>(plus 13 % HST)</i>	\$ 5,000 <i>(plus 13 % HST)</i>	\$ 10,000 <i>(plus 13 % HST)</i>	\$ 15 000 <i>(plus 13 % HST)</i>	CUSTOMIZED <i>(plus 13 % HST)</i>
Prime Exhibit Area at MTCC						
Exhibitor Booth Space (2 reps)						
Two chairs and one six-foot table						
Representation on Conference Advisory Committee						
Verbal Recognition at Plenary						
Seat an IEP on Successful IEP Panel						
Representation on Sector Specific Panel						
Dedicated Email Blast to Sector Specific IEPs						
Posts on Instagram, LinkedIn, Facebook & X *			4 for 1 mo.	6 for 2 mo.	8 for 3 mo.	8 for 3 mo.
Sponsor's Promotional Video on IEP Website						
Company Logo on IEP Website – www.iep.ca						
Sponsor's Logo on Event Day PowerPoint Loop						
Sponsor's Logo on Conference Banner						
Designated Signage with Sponsor's Logo						
Sponsor's Logo on Delegate Badges						
Sponsor's Logo on Print & Digital Promotions						
Colour Ad in IEP Conference Report			1/4 Page	1/2 Page	Full Page	Full Page
Colour Ad in online IEP Resource Directory	CAN OPT IN	1/8 Page	1/4 Page	1/2 Page	Full Page	Full Page
Promotional resources on Conference tote						
Lunch for two representatives (ADDITIONAL LUNCH AVAILABLE FOR PURCHASE AT \$100 PP)						

*** Sponsor curated posts**

Option is for 1/8 page ad

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SPONSORSHIP REGISTRATION FORM

NOTE: SPONSORS ARE NOT REQUIRED TO COMPLETE THE EXHIBITOR REGISTRATION FORM AS EXHIBITOR BOOTHS ARE INCLUDED IN YOUR SPONSORSHIP PACKAGE.

Company Name: _____ Designation/Title: _____

First Name: _____ Last Name: _____

Address: _____ Suite: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Ext: _____

Email: _____ Website: _____



SPONSOR

Please choose your Sponsorship Package (All prices are in CAD. 13% HST is additional)

☐ **BRONZE** \$3,500 ☐ **SILVER** \$5,000 ☐ **GOLD** \$10,000 ☐ **SECTOR SPONSOR** \$15,000 ☐ **TITLE SPONSOR** Customized

Please complete this form and return with cheque payable to: **Progress Career Planning Institute (PCPI)**

Mailing Address: 19th Annual IEP Conference—c/o PCPI
1200 Markham Rd., Suite 400, Scarborough, ON M1H 3C3

Authorized Signature: _____ Date: _____

Connect with us at sponsorships@iep.ca | Phone: 416-938-1533 or 416-439-1040

Deadline /Artwork Requirements:

The registration deadline is :
September 26th, 2025

Registration will be confirmed in writing. Payment must be received in advance to secure logo placement in promotional activities.

Logo (full colour) should be submitted electronically to network@iep.ca

Accepted logo formats

As a .png or .jpg file for electronic applications (min 150 DPI)

As a high-resolution vector illustration for print production (e.g. .ai, .eps)

**TOTAL AMOUNT PAID
(including HST)**

\$ _____

Disclaimer: PCPI and its Partners are not responsible for the loss or damage to any merchandise exhibited or used at the Conference. Exhibitors fully understand that this shall be a binding contract upon acceptance by IEP Conference Partners. Exhibitors agree that they shall be responsible for the set up of their own exhibit at the Conference.

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Company Name: _____ Designation/Title: _____
First Name: _____ Last Name: _____
Address: _____ Suite: _____
City: _____ Province: _____ Postal Code: _____
Telephone: _____ Ext: _____
Email: _____ Website: _____



EXHIBITOR

- ☐ Registration ONLY Fee — **\$1,750** (+13% HST)
- ☐ Registration + 1/8pg AD OPTION — **\$2,000** (+13% HST)

Preferred Payment option: ☐ Cheque ☐ Electronic Payment (Visa/Mastercard)

Please email the completed form to **sponsorships@iep.ca**;
a representative will contact you to complete the registration and payment process.

Authorized Signature: _____ Date: _____

Connect with us at **sponsorships@iep.ca** | Phone: 416-938-1533 or 416-439-1040

Deadline /Artwork Requirements:

**The registration extended to :
October 17th, 2025**

Registration will be confirmed
in writing. Payment must be
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Logo (full colour) should be
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Deloitte

WES - World Education Services
Employment Ontario
George Brown College
HRPA - Human Resources Professionals Association
Humber College
Humber River Health
ICAS - Int. Credential Assessment Service of Canada
Jacobs
LinkedIn
London Economic Employment Corporation
Metroland Media
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OACETT
OCASI
OMNI Television
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TD Bank
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TTC - Toronto Transit Commission
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For more information, please visit:

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