



IEP CONFERENCE

A UNIQUE FORUM FOR
Internationally Educated Professionals



IEP Conference - Fact Sheet

www.iep.ca

What? An Overview

The IEP Conference is a unique Canadian initiative for Internationally Educated Professionals (IEPs) taking interactive learning, economic development, and stakeholder awareness to unprecedented levels. Every participant can engage in a myriad of career and personal development experiences guided and encouraged every step of the way by subject matter experts from licensing bodies, educational institutions, professional associations, skilled facilitators and successful IEPs. Hundreds of previous attendees herald this free event for IEPs as a “not to be missed” initiative, offering an innovative, highly focused and productive platform for converting career dreams into practical action plans for rewarding employment.

Why? Canada’s Employment ‘Puzzle’

The IEP Conference is a unique forum offering unparalleled connection opportunities and much more! Many newcomers in search of meaningful careers find it difficult to access the Canadian job market. Possessing the necessary skills is just the first piece of the puzzle. Connecting with employers who are hiring, gaining Canadian work experience and adapting to Canadian business cultures are also essential ingredients towards securing a better job. The ultimate goal is to connect the skills, enthusiasm and potential of this unique labour pool with relevant stakeholders.

Who? Crossing the Bridge - From Connections to Action

In our fifth year, we anticipate attracting over 1,000 participants as well as industry representatives, government officials, regulatory/accreditation bodies, educational institutions and key associations.

Where and When?

The IEP Conference takes place from 8:30 a.m. to 4:30 p.m. at the Metro Toronto Convention Centre, North Building, 255 Front St., West in Toronto on October 19. Registration starts at 7:30am.

Conference Highlights

- Spotlight on five major sectors including Finance & Accounting; Information and Communications Technology (ICT); Healthcare and Related Professions; Engineering; Human Resources, Sales and Marketing
- Sector sessions featuring interactive, solutions oriented discussions and panels on accessing the Toronto job market
- Concurrent workshops on job search strategies and practical tips, linking IEPs with employer needs
- Marketplace - the conference’s one stop venue for the latest on accreditation, certification, education, training, employment and employer information
- Directory of Resources - a unique, information-packed compendium, essential for every IEP - updated annually



IEP CONFERENCE

A UNIQUE FORUM FOR
Internationally Educated Professionals



IEP Conference - Fact Sheet

www.iep.ca

New for 2007

- Primary Research Study on Strategic Workforce Planning and International Educated Professionals: An Employer Perspective
- Employer Luncheon by invitation featuring keynote speaker on Cultural Intelligence, highlights of the Research Study, peer-to-peer dialogue, outstanding networking, and more.
- Onsite Daycare Facilities - first come, first serve basis for up to 30 children
- Conference Report & Evaluation - expanded and more comprehensive
- Fresh look - new branding and marketing strategy!

About Progress Career Planning Institute

Since it originally conceived and produced the first groundbreaking IEP Conference in 2002, Progress Career Planning Institute (PCPI) has been at the helm of this extraordinary initiative for Canada's Internationally Educated Professionals with this year's title sponsor Citizenship and Immigration Canada, Platinum media sponsor Toronto Community News and Diamond sponsors: the City of Toronto, Ontario Ministry of Citizenship, EPIC Educational Program Innovations Center; Chartered Accountants of Ontario and gold sponsor: Information and Communications Technology Council (ICTC). PCPI aligns career development and cultural intelligence for individuals and organizations to enhance performance in a multi-cultural workforce. For more information, visit www.pcpi.ca or www.iep.ca.

- 30 -

Media contact:

Rhonda Singer, M. Sc. CH.R.D, IEP Conference Chair, President, PCPI, 416-439-3037

Susan Brown, PhD Senior Policy Advisor, Economic Development, 416-392-9487

Renu Mehta, Consultant, Imagebuilderz, 416-708-2537; imagebuilderz@yahoo.com